

BRADLEY BARRETT ELLER

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RÉSUMÉ

Experience

OCT 2016 – PRESENT

Design Lead at IBM Design

I'm the Design Lead for the Data Visualization squad of Analytics Platform. Along with two junior designs that I manage, we design data viz for enterprise statistics products.

NOV 2013 – SEPT 2016

Senior UX Designer at CA Technologies

I'm the design lead on CA's desktop and mobile design languages, as well as numerous engagements with product teams across CA's portfolio of enterprise software products.

SEPT 2013 – NOV 2013

Interactive Designer at Invodo

UI design for touch applications and storyboarding online videos for a Verizon campaign. I worked alongside producers and animators to produce client-ready work.

DEC 2012 – AUG 2013

Senior Designer at The Austin American-Statesman

Worked within an experimental design department to create agency-quality ad campaigns for the Statesman's top advertisers. Redesigned all major consumer-facing email campaigns.

AUG 2012 – SEPT 2012

Graphic Designer at Spiceworks

Created posters, signage and banner ads for SpiceWorld 2012.

OCT 2010 – AUG 2011

Interactive Designer at LeapFrog

Designed homepage heroes, landing pages and HTML emails for leapfrog.com. At the end of my contract, I was promoted to Jr. Art Director.

MAR 2009 – OCT 2010

Designer Friend of Y Combinator

Created websites, presentations and identity work for various YC-funded startups including: Cloud9, Archivd and Virtrue.

OCT 2007 – MAR 2009

Designer at tcg: The Communication Group

Middleweight designer with a focus on the web at this boutique San Francisco-based design firm. I designed and developed the iPhone version of the agency's website.

FEB 2002 – MAR 2007

Senior Image Coordinator at Haggin Marketing

I was the go-to Photoshop expert for this award-winning ad agency now known as SolutionSet (San Francisco). Clients included: Nike, Amazon and AMEX.

Education

SEPT 1992 – JUN 1996

BFA in Sculpture, Cum Laude, Drake University
Honors: Dean's List, Fine Arts Scholarship, Provost Purchase Award

SEPT 1994 – JAN 1995

Lorenzo Di Medici Art Institute, Florence, Italy