

## BRADLEY BARRETT ELLER

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### RÉSUMÉ

#### Experience

OCT 2016 – PRESENT

##### Senior Visual Designer at IBM Design

I work full-time as a designer at IBM where my team and I are building products that use explainable AI to help humans recognize, recommend, and resolve issues across IT operations.

NOV 2013 – SEPT 2016

##### Senior UX Designer at CA Technologies

Design lead on CA's desktop and mobile design languages, as well as numerous engagements with product teams across CA's portfolio of enterprise software products.

SEPT 2013 – NOV 2013

##### Interactive Designer at Invodo

UI design for touch applications and storyboarding online videos for a Nike campaign. I worked alongside producers and animators to produce client-ready work.

OCT 2012 – AUG 2013

##### Product Designer at Spiceworks

Created posters, signage and banner ads for SpiceWorld 2012.

FEB 2012 – AUG 2012

##### Interactive Designer at LeapFrog

Designed homepage heroes, landing pages and HTML emails for leapfrog.com. At the end of my contract, I was promoted to Jr. Art Director.

MAY 2009 – OCT 2011

##### Designer Friend of Y Combinator

Created websites, presentations and identity work for various YC-funded startups including: Cloud9, Archivd and Virtrue.

OCT 2007 – MAR 2009

##### Designer at tcg: The Communication Group

Middleweight designer with a focus on the web at this boutique San Francisco-based design firm. I designed and developed the iPhone version of the agency's website.

FEB 2002 – MAR 2007

##### Senior Image Coordinator at Haggin Marketing

I was the go-to Photoshop expert for this award-winning ad agency now known as SolutionSet (San Francisco). Clients included: Verizon, Amazon, and AMEX.

#### Education

BFA in Sculpture, Cum Laude, Drake University  
Honors: Dean's List, Fine Arts Scholarship, Provost Purchase Award

Lorenzo Di Medici Art Institute, Florence, Italy